



Intelligence

## conference-worcestershire

Making business a pleasure

### **COUNTY'S TOP VENUES AND ATTRACTIONS PACKED INTO NEW GUIDE**

The crème of Worcestershire's venues and attractions, from luxury hotels to thrilling theme parks, are packed into *conference-worcestershire's* brand new guide, designed to showcase the county's business event opportunities.

The free guide – entitled 'Welcome to conferenceshire' is the perfect tool for those organising a range of events, from conferences and product launches through to team-building away days and corporate entertainment.

Featuring more information than ever before, the guide gives details about 17 residential venues, 22 non-residential venues and four events service providers, all of which are members of *conference-worcestershire*.

Along with famous county attractions, from West Midland Safari Park, Worcester Porcelain Museum and Worcester Racecourse, the guide highlights many of Worcestershire's hidden gems, which offer unique conferencing and events opportunities.

The Elgar Birthplace Museum, Hagley Hall, Top Barn Activity Centre and Worcestershire Wildlife Trust are all featured, along with an extensive round-up of what the county has to offer, from shopping, nightlife, entertainment and culture.

*conference-worcestershire*, which promotes the county as an ideal business tourism destination, releases a conference guide every year, and Emma Robinson, head of the service, said this was the biggest and best yet.

"Worcestershire is such a diverse and unique county, full of fantastic venues and services that make it perfect for a business event with a difference, and we think this year's guide really reflects the huge variety of opportunities on offer.

“We’ve packed in a range of information, so that companies can find their perfect venue what ever their needs – whether it’s a concierge to greet their guests or a crocodile salad for lunch – there really is something for everyone.”

As well as useful calendars, maps and contacts, the guide also features a competition to win a weekend break at the Holiday Inn Birmingham Bromsgrove.

For a free copy of the guide, call 01905 766895 or visit [www.conference-worcestershire.org](http://www.conference-worcestershire.org)

**For more details on *conference-worcestershire* and its free venue finding service, call 01905 766895 or visit [www.conference-worcestershire.org](http://www.conference-worcestershire.org)**